



**ONE EARTH
LEADERSHIP**

It's in your Nature



The **One Earth** Leadership Consortium is a collective of purpose-driven companies providing cutting-edge development opportunities for their leaders.

Transforming the nature of leadership

The state of the world is undergoing significant transformation and will continue to do so. The ecological crisis, social inequalities, and the degradation of mental and physical health must be understood as interconnected, and in relationship to the inadequacy of many existing models, policies, and systems.

Collectively, these are not distinct issues and cannot be properly addressed within the mindset that created them. Technological, economic, and policy strategies are required. As are fundamental shifts in the way we perceive ourselves, our organizations, the world and our relatedness to all of life.

This involves questioning the assumptions and stories we individually and collectively live and work by, opening ourselves to the possibility of change, and listening deeply for what is life sustaining.

It requires creating innovative ways forward, beginning with reimagining the purpose of business, models of leadership, and organizational value creation within a fully holistic context.

Making leaders more strategic and strategists better leaders

The One Earth Leadership Consortium provides strategic leadership development opportunities for purpose-driven companies, with senior leaders who share these attributes:

Open to exploration and enquiry:

They challenge assumptions and reflect beyond the known and standard. They are confident to pioneer and see value in thinking differently.

Engage in multi-level systems thinking:

They are advocates of stakeholder value, perceive interdependencies, and consider relationships between business, society, and the environment when developing strategies.

Focus on a larger inclusive purpose:

They not only believe in purpose as a force for good but see value in regenerative and all-life strategies.

At the heart of this transforming process is the recognition that being beneficial to all life enriches the purpose and perception of business entities, and enhances their continued relevance, value and profitability.



Leadership for all life

The One Earth Leadership Consortium is guided by an all-life orientation that respects the interconnectedness of all life.

The journey to an all-life orientation requires leaders to know and understand themselves and their organizations within a fully holistic paradigm; to learn and act in partnership with the natural world; and create compassionate, resilient, and regenerative communities. How to make that real is what strategic leadership entails.

Yet to enact this change, leaders must first be willing to challenge the current paradigms and standard ways of perceiving, knowing, and acting in the world and, thereby, be open to the transformative nature of personal development and the inner work of leadership.

Working with mutual purpose

An all-life orientation to the leadership needs of the planet requires a collaborative approach based on mutual purpose, supported by a Consortium of organizations, who work in partnership to co-develop strategic leaders.

This is both a process and a model of interdependency and self-governance, that guides leadership development for all Consortium members and the stakeholders they engage with.

The benefits of a Consortium include:

- Engagement of member company representatives and principals in jointly defining the learning community, themes, and objectives of the Consortium's initiatives.
- Enhancement of participants' personal and organizational learning, through open sharing of perspectives, practices, and experiences among peers from member organizations.
- Personal development within an organizational context, by combining the individual and organizational worldview in a learning experience.
- Community building within and across organizations and the development of a cadre of leaders with a shared objective of building organizations of positive consequence.

The conscious leadership program

As a founding member of the One Earth Leadership Consortium, you will be invited to send your senior leaders, who are involved in company strategy formulation and deployment, on the flagship Conscious Leadership Program (CLP).

The CLP is comprised of learning experiences in different geographic, cultural, societal, ecological, and business contexts.

Embedded within these various contexts are multiple forms of engagement designed to:

- Build and deepen awareness of self, others, and the world; perceive interdependencies and think systemically; maintain presence and openness through integrating multiple ways of perceiving; and to bridge differing orientations.
- Challenge fundamental assumptions at the individual, organizational, and societal level; recognize emergent and disruptive forces that provide opportunity for innovation; and address key questions as they relate to the purpose and practice of business, future visions of social and ecological wellbeing, and economic models of growth and consumption consistent with these aspirations.
- Develop capability to address the challenges of the modern era with innovative and sustainable solutions that recognize the intrinsic value of all life and the relational and holistic quality of wellbeing.
- Cultivate the capacity for building models, strategies, and cultures within their teams, organization, industries, and society, that generate a healthy world for future generations.

About the program

The program reinforces One Earth Leadership Consortium's building of a global community of practice, and leaders of positive consequence, through a design that incorporates multiple, interdependent developmental activities.

The design includes:

- Series-based participation that covers a period of approximately 6 months in overall length.
- Both on-site and virtual components.
- Multiple modes of engagement to include workshops, small group action learning projects, leadership coaching, seminars, and learning expeditions.
- Residential components held in contextual, rich environments that offer an opportunity for Nature immersion and learning from place.

Residential hubs, in Northern Europe and the Western Cape of South Africa, provide both meaningful immersion opportunities and support an ecologically sound design.

Multiple forms of engagement

In addition to the flagship program, The One Earth Leadership Consortium is supported by a diverse set of offerings across the community's leadership continuum that include:

In Partnership

Bespoke programs, workshops, retreats, and consultancy for organizations and teams, that align with the philosophy of the One Earth Leadership Consortium. This includes customized versions of the flagship program and/or additional opportunities to embed Consortium principles strategically within organizations and ecosystems.

Learning Journeys

One-to-one or small group handcrafted coaching engagements and/or immersive experiences designed to connect with our deeper self.

In Dialogue

Opportunities to gather member organizations and their leaders around emergent themes of collective interest. These targeted opportunities of engagement may include Board Retreats, CEO Dialogues, Explorations and Community Engagement.

And More

Opportunities to connect with the thought leaders, facilitators, and coaches of the One Earth Leadership team to take a deeper dive into one of their areas of specialized knowledge and experience.

Growing with partners and principals

The One Earth Leadership Consortium leverages select programs, workshops, retreats, and activities of its working partners and principals, to assist in generating a broader set of developmental opportunities for member organizations and their leaders.

In this way, learning strategies for the member organizations and learning journeys for their leaders, can be developed and implemented within a consistent set of philosophical aims.

The One Earth Leadership Consortium invites organizations to become founding members who are eager to:

- Deepen their societal and planetary purpose
- Build their capacity for impact
- Connect, learn, create, and grow in a collaborative environment

About the founders

The One Earth Leadership Consortium founders have extensive experience in:

- Creating and managing multi-company consortia that develop a cadre of strategic leaders.
- Designing, developing, and delivering global leadership programs.
- Engaging with companies on purpose, strategic leadership, and organizational transformation.

- Developing a unique network of leading global faculty, facilitators, coaches, and alumni who foster transformative change.
- Utilizing the inner work of leadership to build strategic capacity, foster cultures of trust, and cultivate the conditions for collective development and transformation.

The **Conscious Leadership Institute (CLI)** creates empowering learning journeys for executives to lead with awareness of one's self, the world, and one's purpose within it. We work with leaders to grow their inner capacity to meet the complexity of today's environment and employ personal development as a means for organizational, as well as social and ecological transformation.

As the co-founders, Cam Danielson and Pamela Fuhrmann have collectively worked with more than sixty organizations across more than twenty countries offering coaching, immersion retreats, workshops, and facilitative services for teams, governing boards, and stakeholder groups from Fortune 500 businesses, mid-size firms, and non-profit organizations.

The **All Life Institute (ALI)** is a global think tank based in Washington D.C. that is uniquely designed to focus on issues involving the interconnectedness of all life and the protection of all life forms on this planet including humans, nonhumans and the Earth.

The Institute acts as a bridge between the academic and policymaking communities, both governmental and corporate, providing reliable and trusted interdisciplinary information on issues of overarching importance. The Institute is led by founder David O. Wiebers, M.D., who has a long and distinguished history at the forefront of human and animal protection as well as science and academia.





Join the One Earth Leadership Consortium
visit **oneearthleadership.co**

Or contact
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